

**EEO PUBLIC FILE REPORT**

**FOR**

**WOGG, OLIVER, PA  
WASP, BROWNSVILLE, PA  
WFGI, CHARLEROI, PA  
WPKL, UNIONTOWN, PA  
WYJK, CONNELLSVILLE, PA**

**This EEO Public File Report  
Covers April 1, 2008-March 31, 2009**

**This EEO Public File Report is filed in Station WOGG/WFGI/WPKL/WASP/WYJK public inspection file pursuant to Section 73.2080(C (6) of the Federal Communications Commission's ("FCC") rules.**

**During the one-year period ending on March 31, 2009, the station filled the following full-time vacancies:**

**◆ Account Executive - 7**

**The station interviewed a total of 11 people for the full-time vacancies during the period covered in this report.**

**The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:**

<b>Herald Standard</b>	<b>3</b>
<b>On-Air Recruitment: Froggy &amp; Pickle Radio</b>	<b>3</b>
<b>Froggyland.Com (Internet web-site)</b>	<b>1</b>
<b>California University of Pennsylvania</b>	<b>0</b>
<b>Franciscan University of Steubenville</b>	<b>0</b>
<b>Pittsburgh Urban League</b>	<b>0</b>
<b>Monster.com</b>	<b>1</b>
<b>Internal Referral (Employee)</b>	<b>3</b>
<b>PittsburghJobs.com</b>	<b>0</b>
<b>CSB School of Broadcasting, Monroeville</b>	<b>0</b>
<b>Community Action Council Job Fair</b>	<b>0</b>
<b>Career &amp; College Fair</b>	<b>0</b>
<b>Waynesburg University</b>	<b>0</b>
<b>Wheeling Jesuit University</b>	<b>0</b>
<b>West Liberty State College</b>	<b>0</b>

**Attachment A contains the following information for each full-time vacancy:**

- ◆ The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number**
- ◆ The recruitment source that referred the hiree for each full-time vacancy**
- ◆ The total number of persons interviewed for each full-time vacancy; and**
- ◆ The total number of interviewees referred by each recruitment source used in connection with each vacancy.**

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: On-Air Recruitment

Date Vacancy Opened: April 2008

Total Number of Persons Interviewed for the Vacancy: 3

Date Vacancy Filled: April 2008 (1 Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification ?
Herald Standard	Uniontown, PA 15401	Vicky	724-439-7500	1	No
On-Air Recruitment	Froggy-Pickle	Andrew Powaski	724-938-2000	2	No
California University of PA	California, PA 15419	Career Placement		0	No
Franciscan University of Steub	Steubenville, OH 43952	Dr. Dave Schaeffer		0	No
Pittsburgh Urban League	Pittsburgh, PA 15222	Employment & Training		0	No
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive

**Recruitment Source That Referred the Hiree:** Herald Standard

**Date Vacancy Opened:** July 2008

**Total Number of Persons Interviewed for the Vacancy:** 1

**Date Vacancy Filled:** July 2008 (1 Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
On-Air Recruitment	100 Ryan Court	G.Getz	412-279-5400	0	No
Herald Standard	Uniontown, PA 15401	Vicky	724-439-7500	1	No
Froggyland.Com	Internet Web-site	Andrew Powaski	724-930-2000	0	No
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CCAC Job Fair	Jefferson Comm College		740-264-5591	0	No
Career & College Fair	Penn Commercial Sch, Washington PA		724-222-5330	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

# FULL-TIME VACANCY EEO INFORMATION — Form BP-03

[Fill out for each full-time vacancy]

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree:

Internal Referral/On-Air Recruitment

Date Vacancy Opened: September 2008

Total Number of Persons Interviewed for the Vacancy:

2

Date Vacancy Filled: September 2008 (2 Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification ?
Post-Gazette.Com Monster.com	Monster, Inc Maynard MA 01754			0	No
Internal Referral	100 Ryan Court, Pgh PA	Gerald Getz	412-489-1001	1	No
On-Air Recruitment	Brownsville, PA 15417	Andrew Powaski	724-938-2000	1	No
PittsburghJobs.Com	King of Prussia PA 19406	Kevin	610-878-2800	0	No
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CCAC Job Fair	Jefferson Comm College		740-264-5591	0	No
Career & College Fair	Penn Commercial Sch, Washington PA		724-222-5330	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive      **Recruitment Source That Referred the Hiree:** Herald Standard  
**Date Vacancy Opened:** December 2008      **Total Number of Persons Interviewed for the Vacancy:** 2  
**Date Vacancy Filled:** December 2008 (1Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification ?
Herald Standard	Uniontown, PA 15401	Vicky	724-439-7500	1	No
PittsburghJobs.Com	King of Prussia PA 19406	Kevin	610-878-2800	0	No
Post-Gazette.com	Monster.com Maynard MA 01754			1	No
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CCAC Job Fair	Jefferson Comm College		740-264-5591	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive Recruitment Source That Referred the Hiree: Employee

Date Vacancy Opened: January 2009 Total Number of Persons Interviewed for the Vacancy: 1

Date Vacancy Filled: January 2009 (1 Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification ?
Internal Referral	Brownsville, PA 15417	Employee	724 938 2000	1	No
Post-Gazette.Com	Monster, Inc Maynard MA 01754			0	No
PittsburghJobs.Com	King of Prussia PA 19406	Kevin	610-878-2800	0	No
CCAC Job Fair	Jefferson Comm College		740-264-5591	0	No
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive      **Recruitment Source That Referred the Hiree:** Employee  
**Date Vacancy Opened:** February 2009      **Total Number of Persons Interviewed for the Vacancy:** 2  
**Date Vacancy Filled:** February 2009 (1 Hired)

### Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification ?
Internal Referral	Brownsville PA 15477	Employee	724 938 2000	1	No
Froggyland.Com	Internet Web-site	Andrew Powaski	724-938-2000	1	No
Post-Gazette.Com	Monster, Inc Maynard MA 01754			0	No
PittsburghJobs.Com	King of Prussia PA 19406	Kevin	610-878-2800	0	No
CSB School Bdcst.	Monroeville PA	Ralph		0	Yes
West Liberty State College	West Liberty WV 26074	Career Placement	304-336-8045	0	No
Wheeling Jesuit College	Wheeling WV 26003	Career Placement	304-243-2000	0	No
Waynesburg University	Waynesburg WV 15370	Career Placement	800-225-7393	0	No
CSB School of Broadcasting	Monroeville PA		412-856-8324	0	Yes

## **MENU OPTION ACTIVITIES**

Station WOGG/WFGI/WASP/WYJK/WPKL have engaged in the following outreach activities during the year covered in this report:

### **#5 Internship Program:**

L. Hixon	4/11/08-8/24/08
J. Green	6/9/08-8/24/08

- ◆ All were promotional interns. They helped develop, plan, implement, and recap ways to market and promote the stations.

### **#1 COMMUNITY Action Council Job Fair:**

- ◆ Participation in Community Action Council Job Fair on Friday - April 25<sup>th</sup> 9AM to 1PM at Jefferson Community College. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. Additional spots aired 50 :30 commercial announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 COMMUNITY Action Council Job Fair:**

- ◆ Participation and partial sponsorship. Friday, September 10<sup>th</sup> – 9AM to 1PM. Location: Jefferson Community College, 4000 Sunset Boulevard in Steubenville Ohio 43952. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. Partial sponsorship included a Live Action Broadcast at the event to bring people out to the event. Additional spots aired 90 :30 commercial announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 Penn Commercial Business & Technical School Job Fair:**

- ◆ Participation in 2008 Career & College Fair on Friday, April 18<sup>th</sup> 9AM to 2PM at Penn Commercial Business & Technical School, Washington PA. We attended a local job fair at the Penn Commercial Business & Technical School, 242 Oak Spring Road, Washington PA 15301. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

If your organization would like to be contacted regarding future vacancies, please contact:

Joyce Nicholson, Human Resources Administrator  
Keymarket of PA, LLC  
320 Market Street  
Steubenville OH 43952  
Phone: 740-283-4747  
Fax: 740-283-1035