



## **EEO PUBLIC FILE REPORT**

**For stations**

**WOGG – Oliver PA**

**WASP – Brownsville PA**

**WFGI – Charleroi PA**

**WPKL – Uniontown PA**

**WYJK – Connellsville PA**

**WPKV – Duquesne PA \***

This EEO Public File Report is filed in Station WOGG/WASP/WGFI/WPKL/WYJK/WPKV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2010, the station filled the following full-time vacancies:

Sales Account Executives: 10

### **ACTIVITY TO REPORT THIS PERIOD**

The station interviewed a total of 16 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

### **RECRUITMENT SOURCES USED**

Attachment A contains the following information for the full-time vacancies:

- The recruitment source(s) used to fill each vacancy;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with the vacancies.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Employment Unit Address: 123 Blaine Road, Brownsville PA 15417

\* WPKV main studio moved to this employment unit address on 12/20/2009

**ATTACHMENT A**  
**FULL-TIME VACANCY EEO INFORMATION**

**Keymarket Licenses, LLC is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. The attachment exemplifies those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.**

<b>Name of Recruitment Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Address</b>	<b>Did the Source Request Notification?</b>	<b># of Referrals</b>
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	Yes	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	No	0

PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	No	0
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401	No	0
CAC Job Fair	Barb West	Jefferson Co Community Action Council, 114 N. 4 <sup>th</sup> St.	Steubenville OH 43952	No	0
Workforce Job Fair	Weirton Chamber of Commerce	Millsop Community Center	Weirton WV	No	0
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	No	5
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	No	2
Herald Standard	Vicky	18 East Church Street	Uniontown PA 15401	No	2
Trib Total Media		1193 St Hwy 85	Rural Valley PA 16249	No	1
Craigslist Internet Web-site		Craigslist.com		No	2
Employee referral		123 Blaine Road	Brownsville PA 15417	No	4

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (1)

**Recruitment Source That**

**Referred the Hiree:** Froggy/Pickle On-air Recruitment

**Date Vacancy Opened:** 03/27/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 04/06/2009

**Total Number of Persons  
Interviewed for the  
Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0

West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	<b>0</b>
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	<b>0</b>
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>2</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (2)

**Recruitment Source That Referred the Hiree:** Herald Standard

**Date Vacancy Opened:** 04/10/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 05/26/2009

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Herald Standard	Vicky	18 East Church Street	Uniontown PA 15401	724-439-7500	No	<b>2</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (3)

**Recruitment Source That Referred the Hiree:** Internet Froggyland.com

**Date Vacancy Opened:** 06/04/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 06/09/2009

**Total Number of Persons Interviewed for the Vacancy:** 1

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>1</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (4-5)

**Recruitment Source That Referred the Hiree:** Internet Froggyland.com/Employee Referral

**Date Vacancy Opened:** 07/15/2009

**Total Number Hired:** 2

**Date Vacancy Filled:** 08/26/2009

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>1</b>
Employee Referral		123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>1</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (6)

**Recruitment Source That Referred the Hiree:** Employee Referral

**Date Vacancy Opened:** 08/14/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 09/01/2009

**Total Number of Persons Interviewed for the Vacancy:** 3

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>2</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Employee Referral		123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>1</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (7)

**Recruitment Source That Referred the Hiree:** Employee Referral

**Date Vacancy Opened:** 08/21/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 11/06/2009

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Employee Referral		123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>2</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (8)

**Recruitment Source That Referred the Hiree:** Total Trib Media

**Date Vacancy Opened:** 09/02/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 11/16/2009

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>1</b>
Keymarket Web-site	General Manager	Froggyland.com	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Trib Total Media		1193 St Hwy 85	Rural Valley PA 16249	724-543-1303	No	<b>1</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (9)

**Recruitment Source That Referred the Hiree:** Craigslist.com

**Date Vacancy Opened:** 01/25/2010, 2/22/2010

**Total Number Hired:** 2

**Date Vacancy Filled:** 02/18/2010, 3/2/2010

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
CareerLink - Mon Valley	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	570 Galiffa Drive, Donora Industrial Park	Donora PA 15033	724-379-4750	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Penn State - Fayette Campus	Career Placement	One University Drive, PO Box 519	Uniontown PA 15401	724-430-4100	No	0
California Univ of Pennsylvania	Career Placement	250 University Avenue	California PA 15419	724-938-4000	No	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	<b>0</b>
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	<b>0</b>
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	<b>0</b>
Fayette Co Branch NAACP	Clinton Anderson	137 N. Beeson Street	Uniontown PA 15401		No	<b>0</b>
On-Air Recruitment	General Manager	123 Blaine Road	Brownsville PA 15417	724-938-2000	No	<b>0</b>
Internet Craigslist Web-site		Craigslist.com			No	<b>2</b>

ATTACHMENT B  
**MENU OPTION ACTIVITIES**

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. Station WOGG/WASP/WGFI/WPKL/WYJK/WPKV has engaged in the following outreach activities during the year covered by this report:

**#5 Internship Program:**

Keymarket Radio helps prepare students to take their place in society as active, critical and engaged media professionals. We provide Internship opportunities to students every year. We work to design a program that allows students to earn college credit for hands on experience at the radio station. The Internships are designed to meet the needs of the radio station and academic requirements of the college or university where the student is enrolled. Each Internship is uniquely designed. Students may work with the News Director, Program Director, Business Manager, Chief Engineer, Sales Manager or the General Manager to fulfill their Internship.

C. Richter	March – June, 2009
L. Brink	May – August, 2009
S. Dunkard	May – August, 2009

- ◆ All were promotional interns. They helped develop, plan, implement, and recap ways to market and promote the stations.

**#1 WEIRTON AREA/FOLLANSBEE CHAMER of COMMERCE & WORKFORCE Job Fair:**

- ◆ Participation in Weirton Area Chamber of Commerce, Follansbee Chamber of Commerce and Workforce Job Fair on Wednesday, June 17<sup>th</sup> from 10AM to 2PM. We attended a local job fair at the Millsop Community Center Rose Room in Weirton WV. There were over 300 in attendance. We aired a schedule of 50 30-second public service announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

**#1 COMMUNITY ACTION COUNCIL Ohio Valley Job Fair:**

- ◆ Participation. Friday, September 15<sup>th</sup> – 2PM to 6PM. Location: Jefferson Community College, 4000 Sunset Boulevard in Steubenville Ohio 43952. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. We aired a schedule of 50 30-second public service announcements promoting the free event.. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

**#1 PENN COMMERCIAL BUSINESS / TECHNICAL School Job Fair:**

Participation in 2010 Career & College Fair on Friday, March 19th 9AM to 2PM at Penn Commercial Business & Technical School, Washington PA. We attended a local job fair at the Penn Commercial Business & Technical School, 242 Oak Spring Road, Washington PA 15301. This event provides various opportunities to members of the community whether through prospective employment and/or education. All high schools and vocational schools from the southwestern counties in Pennsylvania; the northwestern panhandle of West Virginia and southeastern counties in Ohio were invited to bring their students to the event. The general public was also invited. We aired a schedule of 50 30-second announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 PENN STATE COLLEGE of COMMUNICATIONS JOBEXPO.COMM 2010 Career/Internship Event:**

Participation in 2010 Penn State JobExpo.Comm eleventh annual event on Friday, March 19<sup>th</sup> 9AM to 2PM at the HUB's Alumni Hall. We attended a local job fair in which the purpose was to meet with graduate job-seekers looking for employment from our area. Representing Keymarket of PA, LLC: Dave Davies of Altoona Forever stations.

### **#1 FAYETTE CAREERLINK JOBS EXPO:**

Participation in 2010 Fayette CareerLink Jobs Expo on Thursday, March 25<sup>th</sup> 12PM to 3PM at the Uniontown Holiday Inn and Conference Center. We attended a local job fair in which the purpose was to meet with job-seekers looking for employment in the workforce and meet with those interested in acquiring additional information about working in the field of radio and/or sales. Representing Keymarket of PA, LLC: Andrew Powaski, Market Manager and Bruce Baker, Senior Account Executive.

### **Radio Station Group Tours**

We routinely give group tours of our facility, 123 Blaine Road, Brownsville PA to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups.. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups.

To request a tour contact:  
Keymarket of PA, LLC  
123 Blaine Road  
Brownsville PA 15417

Attention: General Manager  
740.283.4747

If your organization would like to be contacted regarding future vacancies, please contact:  
Joyce Nicholson, Human Resources Administrator  
Keymarket of Ohio, LLC, 320 Market Street, Steubenville OH 43952  
Phone: 740-283-4747 - Fax: 740-283-1035

