



**EEO PUBLIC FILE REPORT**  
**For stations**  
**WOGH-FM - Burgettstown, PA**  
**WSTV-AM - Steubenville, OH**

This EEO Public File Report is filed in Station WOGH/WSTV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2010, the station filled the following full-time vacancies:

Sales Account Executives: 2

**ACTIVITY TO REPORT THIS PERIOD**

The station interviewed a total of 6 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

**RECRUITMENT SOURCES USED**

Attachment A contains the following information for the full-time vacancies:

- The recruitment source(s) used to fill each vacancy;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with the vacancies.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Employment Unit Address: 320 Market Street, Steubenville Ohio 43052

**ATTACHMENT A**  
**FULL-TIME VACANCY EEO INFORMATION**

**Keymarket Licenses, LLC is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. The attachment exemplifies those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.**

<b>Name of Recruitment Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Address</b>	<b>Did the Source Request Notification?</b>	<b># of Referrals</b>
Franciscan University of Steub	Dr. Dave Schaeffer	1235 University Boulevard	Steubenville OH 43952	Yes	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	No	0
Robert Morris University	Career Placement	6001 University Boulevard	Moon Twp, Pittsburgh PA 15108	No	0
CareerLink	Ms. Lisa Neil	Millcraft Center, Suite150LL, 90 W. Chestnut Street	Washington PA 15301	No	0
Mooncrest Knowledge Connections	Elaine Dillman	311 Hemlock Drive	Moon Twp, Pittsburgh PA 15108	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	No	0
Steubenville Branch NAACP		PO Box 4786	Steubenville OH 43952	No	0

Bethany College	Patrick Sutherland, GM	WVBC Radio	Bethany WV 26032	No	0
Herald Star/Weirton Times/ Times Leader/Intelligencer	Zita	401 Herald Square	Steubenville OH 43952	No	0
CAC Job Fair	Barb West	Jefferson Co Community Action Council, 114 N. 4 <sup>th</sup> St.	Steubenville OH 43952	No	0
Workforce Job Fair	Weirton Chamber of Commerce	Millsop Community Center	Weirton WV	No	0
On-Air Recruitment	General Manager	320 Market Street	Steubenville OH 43952	No	6
Keymarket Web-site	General Manager	Froggyland.com	Steubenville OH 43952	No	0

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (1)

**Recruitment Source That Referred the Hiree:** On-Air Recruitment

**Date Vacancy Opened:** 07/15/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 07/20/2009

**Total Number of Persons Interviewed for the Vacancy:** 2

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
Franciscan University of Steub	Dr. Dave Schaeffer	1235 University Boulevard	Steubenville OH 43952	740-283-4771	Yes	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0
Robert Morris University	Career Placement	6001 University Boulevard	Moon Twp, Pittsburgh PA 15108	412-262-8224	No	0
CareerLink	Ms. Lisa Neil	Millcraft Center, Suite150LL, 90 W. Chestnut Street	Washington PA 15301	724-223-4500	No	0
Mooncrest Knowledge Connections	Elaine Dillman	311 Hemlock Drive	Moon Twp, Pittsburgh PA 15108	412-299-0522	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saaliih	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0

Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	<b>0</b>
Steubenville Branch NAACP		PO Box 4786	Steubenville OH 43952	740-219-7000	No	<b>0</b>
Bethany College	Patrick Sutherland, GM	WVBC Radio	Bethany WV 26032	304-829-7411	No	<b>0</b>
On-Air Recruitment	General Manager	320 Market Street	Steubenville OH 43952	740-283-4747	No	<b>2</b>
Keymarket Web-site	General Manager	Froggyland.com	Steubenville OH 43952	740-283-4747	No	<b>0</b>

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (2)

**Recruitment Source That Referred the Hiree:** On-Air Recruitment

**Date Vacancy Opened:** 08/31/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 01/25/2010

**Total Number of Persons Interviewed for the Vacancy:** 4

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
Franciscan University of Steub	Dr. Dave Schaeffer	1235 University Boulevard	Steubenville OH 43952	740-283-4771	Yes	0
Washington & Jefferson College	Career Placement	60 S. Lincoln Street	Washington PA 15301	724-222-4400	No	0
West Liberty State College	Career Placement	PO Box #295, Route #88	West Liberty WV 26074	304-336-8045	No	0
Wheeling Jesuit College	Career Placement	316 Washington Avenue	Wheeling WV 26003	304-243-2000	No	0
Robert Morris University	Career Placement	6001 University Boulevard	Moon Twp, Pittsburgh PA 15108	412-262-8224	No	0
CareerLink	Ms. Lisa Neil	Millcraft Center, Suite150LL, 90 W. Chestnut Street	Washington PA 15301	724-223-4500	No	0
Mooncrest Knowledge Connections	Elaine Dillman	311 Hemlock Drive	Moon Twp, Pittsburgh PA 15108	412-299-0522	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saaliih	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0

Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	<b>0</b>
Steubenville Branch NAACP		PO Box 4786	Steubenville OH 43952	740-219-7000	No	<b>0</b>
Bethany College	Patrick Sutherland, GM	WVBC Radio	Bethany WV 26032	304-829-7411	No	<b>0</b>
On-Air Recruitment	General Manager	320 Market Street	Steubenville OH 43952	740-283-4747	No	<b>4</b>
Keymarket Web-site	General Manager	Froggyland.com	Steubenville OH 43952	740-283-4747	No	<b>0</b>

## ATTACHMENT B MENU OPTION ACTIVITIES

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. Station WOGH-FM/WSTV-AM has engaged in the following outreach activities during the year covered by this report:

### **#5 Internship Program:**

Keymarket Radio helps prepare students to take their place in society as active, critical and engaged media professionals. We provide Internship opportunities to students every year. We work to design a program that allows students to earn college credit for hands on experience at the radio station. The Internships are designed to meet the needs of the radio station and academic requirements of the college or university where the student is enrolled. Each Internship is uniquely designed. Students may work with the News Director, Program Director, Business Manager, Chief Engineer, Sales Manager or the General Manager to fulfill their Internship.

T. Zoc	4/09 – 5/09
B. Vallina	6/09 – 7/09

- ◆ All were promotional interns. They helped develop, plan, implement, and recap ways to market and promote the stations.

### **#1 WEIRTON AREA/FOLLANSBEE CHAMBER of COMMERCE & WORKFORCE Job Fair:**

- ◆ Participation in Weirton Area Chamber of Commerce, Follansbee Chamber of Commerce and Workforce Job Fair on Wednesday, June 17<sup>th</sup> from 10AM to 2PM. We attended a local job fair at the Millsop Community Center Rose Room in Weirton WV. There were over 300 in attendance. We aired a schedule of 50 30-second public service announcements promoting the free event. Representing Keymarket of Ohio, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 COMMUNITY ACTION COUNCIL Ohio Valley Job Fair:**

- ◆ Participation. Friday, September 15<sup>th</sup> – 2PM to 6PM. Location: Jefferson Community College, 4000 Sunset Boulevard in Steubenville Ohio 43952. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. We aired a schedule of 50 30-second public service announcements promoting the free event. Representing Keymarket of Ohio, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 PENN COMMERCIAL BUSINESS / TECHNICAL School Job Fair:**

Participation in 2010 Career & College Fair on Friday, March 19th 9AM to 2PM at Penn Commercial Business & Technical School, Washington PA. We attended a local job fair at the Penn Commercial Business & Technical School, 242 Oak Spring Road, Washington PA 15301. This event provides various opportunities to members of the community whether through prospective employment and/or education. All high schools and vocational schools from the southwestern counties in Pennsylvania; the northwestern panhandle of West Virginia and southeastern counties in Ohio were invited to bring their students to the event. The general public was also invited. We aired a schedule of 50 30-second announcements promoting the free event. Representing Keymarket of Ohio, LLC: Joyce Nicholson, Human Resources Administrator.

### **#1 PENN STATE COLLEGE of COMMUNICATIONS JOBEXPO.COMM 2010 Career/Internship Event:**

Participation in 2010 Penn State JobExpo.Comm eleventh annual event on Friday, March 19<sup>th</sup> 9AM to 2PM at the HUB's Alumni Hall. We attended a local job fair in which the purpose was to meet with graduate job-seekers looking for employment from our area. Representing Keymarket of Ohio, LLC: Dave Davies of Altoona Forever stations.

### **#1 FAYETTE CAREERLINK JOBS EXPO:**

Participation in 2010 Fayette CareerLink Jobs Expo on Thursday, March 25<sup>th</sup> 12PM to 3PM at the Uniontown Holiday Inn and Conference Center. We attended a local job fair in which the purpose was to meet with job-seekers looking for employment in the workforce and meet with those interested in acquiring additional information about working in the field of radio and/or sales. Representing Keymarket of Ohio, LLC: Andrew Powaski, Market Manager and Bruce Baker, Senior Account Executive.

### **Radio Station Group Tours**

We routinely give group tours of our facility, 320 Market Street, Steubenville Ohio to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups.

To request a tour contact:  
Keymarket of Ohio, LLC  
320 Market Street

Steubenville OH 43952  
Attention: General Manager  
740.283.4747

If your organization would like to be contacted regarding future vacancies, please contact:

Joyce Nicholson, Human Resources Administrator  
Keymarket of Ohio, LLC, 320 Market Street, Steubenville OH 43952  
Phone: 740-283-4747  
Fax: 740-283-1035

