



EEO PUBLIC FILE REPORT
For stations
WOGH-FM - Burgettstown, PA
WSTV-AM - Steubenville, OH

This EEO Public File Report is filed in Station WOGH/WSTV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on April 1, 2009, the station filled the following full-time vacancies:

Sales Account Executives: 3

ACTIVITY TO REPORT THIS PERIOD

The station interviewed a total of 6 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

RECRUITMENT SOURCES USED

Attachment A contains the following information for the full-time vacancies:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with the vacancies.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A
FULL-TIME VACANCY EEO INFORMATION

Keymarket Licenses, LLC is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. The attachment exemplifies those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.

Name of Recruitment Source	Address	Contact Person	Telephone #	Did the Source Request Notification?
Franciscan University	Franciscan Way Steubenville OH	Dave Schaeffer	740-283-4771	Yes
West Liberty State College	PO #295, Rt 88 West Liberty WV		304-336-8045	No
Wheeling Jesuit College	316 Washington Avenue Wheeling WV		304-243-2000	No
Wheeling Intelligencer	1500 Main St Wheeling WV	Zita	740-282-4261	No
Herald Star Newspaper/ Times Leader	401 Herald Square Steubenville OH	Zita	740-282-4261	No
Weirton Daily Times	401 Herald Square Steubenville OH	Zita	740-282-5261	No
On-Air Recruitment	Internal WOGH	General Manager	On-Air	No
PittsburghJobs.Com (c/o Beyond.Com)	1060 First Avenue, Ste 100 King of Prussia PA 19406	Kevin	610-878-2800	No
Post-Gazette.monster.com	Monster, Inc 5 Clock Tower Place Maynard MA 01754			

2008 Career & College Fair	Penn Commercial Business/Technical School 242 Oak Spring Road Washington PA	Ida Williams	724-222-5330	No
CAC Job Fair	Jefferson Co Community Action Council, 114 N. 4 th Street Steubenville OH	Barb West	740-282-0971	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Sales Account Executive (1)

Recruitment Source That Referred the Hiree: On-Air Recruitment

Date Vacancy Opened: 01/31/2008

Total Number of Persons Interviewed for the Vacancy: 1

Date Vacancy Filled: 04/02/2008

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Franciscan University	Franciscan Way	Steubenville OH	Dave Schaeffer	740-283-4771	0	Yes
Herald Star Newspaper/ Times Leader	401 Herald Square	Steubenville OH	Zita	740-282-4261	1	No
On-Air Recruitment	Internal	WOGH	General Manager	On-Air	1	No
Weirton Daily Times	401 Herald Square	Steubenville OH	Zita	740-282-4261	0	No
Wheeling Intelligencer	1500 Main St	Wheeling WV	Zita	740-282-4261	0	No
Career & College Fair	242 Oak Spring Road	Washington PA	Ida Williams	724-222-5330	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Sales Account Executive (2)

Recruitment Source That Referred the Hiree: On-Air Recruitment

Date Vacancy Opened: 09/16/2008

Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: 09/22/2008

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Franciscan University	Franciscan Way	Steubenville OH	Dave Schaeffer	740-283-4771	0	Yes
West Liberty State College	PO #295, Rt 88	West Liberty WV		304-336-8045	0	No
Wheeling Jesuit College	316 Washington Avenue	Wheeling WV		304-243-2000	0	No
On-Air Recruitment	Internal	WOGH	General Manager	On-Air	3	No
PittsburghJobs.Com (c/o Beyond.Com)	1060 First Ave, Ste 100	King of Prussia PA 19406	Kevin	610-878-2800	0	No
Post-Gazette.monster.com (Monster, Inc)	5 Clock Tower Place	Maynard MA 01754			0	No
CAC Job Fair	114 N. 4 th Street	Steubenville	Barb West	740-282-0971	0	No

ATTACHMENT B
MENU OPTION ACTIVITIES

Station WOGH-FM/WSTV-AM has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
#5 – Internship Program	A. Interns worked within the Promotions Department learning about marketing, promotions, live action broadcasts, contesting, web-sites.	A. Intern from WVU School of Journalism 1. May 2008-August 2008
#1 –Job Fair Program	Participation in Community Action Council Job Fair	Friday, April 25 th 9AM to 1PM at Jefferson Community College, Steubenville OH by Human Resources Administrator – Joyce Nicholson
#1 –Job Fair Program	Participation in Community Action Council Job Fair	Friday, Sept 10 th 9AM to 1PM at Jefferson Community College, Steubenville OH by Human Resources Administrator – Joyce Nicholson
#1 – Job Fair Program	Participation in 2008 Career & College Fair	Friday, April 18 th 9AM-2PM at Penn Commercial Business & Technical School, Washington PA 15301 by Human Resources Administrator – Joyce Nicholson

For “Activity Classification” use numbers “1” through “16” in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. Hosting of at least one job fair:
3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please

contact: Joyce Nicholson, Human Resources Administrator
Keymarket of Ohio LLC, 320 Market Street, Steubenville OH 43952
Phone: 740-283-4747, Fax: 740-283-1035