



**EEO PUBLIC FILE REPORT**  
**For stations**  
**WOGI-FM – Duquesne PA \***

This EEO Public File Report is filed in Station WOGI's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2010, the station filled the following full-time vacancies:

Sales Account Executives: 1

**ACTIVITY TO REPORT THIS PERIOD**

The station interviewed a total of 3 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

**RECRUITMENT SOURCES USED**

Attachment A contains the following information for the full-time vacancies:

- The recruitment source(s) used to fill each vacancy;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with the vacancies.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Employment Unit Address: 100 Ryan Court - Suite 98, Pittsburgh PA 15205

\* This employment unit ended on 12/20/2009

**ATTACHMENT A**  
**FULL-TIME VACANCY EEO INFORMATION**

**Keymarket Licenses, LLC is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. The attachment exemplifies those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.**

<b>Name of Recruitment Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Address</b>	<b>Did the Source Request Notification?</b>	<b># of Referrals</b>
A.H.E.D.D.	Marisa Pelto	900 Sarah Street, Suite 202	Pittsburgh PA 15203	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saaliih	7209 Race Street	Pittsburgh PA 15208	No	0
Allegheny Intermediate Unit	Dr. Donna Durno	475 East Waterfront Drive	Homestead PA 15120	No	0
Allegheny Valley Assoc of Churches	Ms. Karen Snair	1913 Freeport Road	Natrona Heights PA 15065	No	0
YWCA Greater Pittsburgh	Magdeline Jensen	305 Wood Street	Pittsburgh PA 15222	No	0
Life'sWork of Western PA	Everett M. McElveen	1323 Forbes Avenue	Pittsburgh PA 15219-4700	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	No	0
Goodwill of Southwestern PA	Mr. Michael Smith	2600 East Carson Street	Pittsburgh PA 15203	No	0
CareerLink Centers	<a href="http://www.pacareerlink.state.pa.us">www.pacareerlink.state.pa.us</a>	425 Sixth Avenue	Pittsburgh PA 15222	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	No	0
Carlow University	Office of Comm Ed - Nieves Stiker	3333 Fifth Avenue	Pittsburgh PA 15213	No	0

Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	No	0
Allegheny County SPOC	Mary Jo Sistik	300 Liberty Avenue, State Office Bldg	Pittsburgh PA 15222	No	0
Brashear Association, Inc	Hugh J. Brannan III	2005 Sarah Street	Pittsburgh PA 15203	No	0
YMCA of McKeesport	Dexter Hairston	523 Sinclair Street	McKeesport PA 15132-3082	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	No	0
Carnegie Library of Pittsburgh	Job Career & Education Center	4400 Forbes Avenue	Pittsburgh PA 15213-4080	No	0
Pittsburgh Branch NAACP	M. Gayle Moss	2203 Wylie Avenue	Pittsburgh PA 15219	No	0
Council of Three Rivers American Indian Center, Inc.	G. Nowinsky	Singing Winds - Administrative Office 120 Charles Street	Pittsburgh PA 15238	No	0
On-Air Recruitment	General Manager	100 Ryan Court – Suite 98	Pittsburgh PA 15205	No	1
Keymarket Web-site	General Manager	Froggyland.com	Pittsburgh PA 15205	No	0
Pgh. Post Gazette Monster.com	Monster, Inc./ Monster.com	5 Clock Tower Place	Maynard MA 01754	No	1
PittsburghJobs.com	Beyond.com Network	PittsburghJobs.com		No	1

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Account Executive (1)

**Recruitment Source That Referred the Hiree:** On-Air Recruitment

**Date Vacancy Opened:** 04/22/2009

**Total Number Hired:** 1

**Date Vacancy Filled:** 06/15/2009

**Total Number of Persons Interviewed for the Vacancy:** 3

### Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
A.H.E.D.D.	Marisa Pelto	900 Sarah Street, Suite 202	Pittsburgh PA 15203	412-381-3313	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
Allegheny Intermediate Unit	Dr. Donna Durno	475 East Waterfront Drive	Homestead PA 15120	412-394-5882	No	0
Allegheny Valley Assoc of Churches	Ms. Karen Snair	1913 Freeport Road	Natrona Heights PA 15065	724-226-0606	No	0
YWCA Greater Pittsburgh	Magdeline Jensen	305 Wood Street	Pittsburgh PA 15222	412-391-5100	No	0
Life'sWork of Western PA	Everett M. McElveen	1323 Forbes Avenue	Pittsburgh PA 15219-4700	412-471-2600	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	0
Goodwill of Southwestern PA	Mr. Michael Smith	2600 East Carson Street	Pittsburgh PA 15203	412-481-9005	No	0
CareerLink Centers	www.pacareerlink.state.pa.us	425 Sixth Avenue	Pittsburgh PA 15222	412-552-7100	No	0

The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Carlow University	Office of Comm Ed - Nieves Stiker	3333 Fifth Avenue	Pittsburgh PA 15213	412-325-7703	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	0
Allegheny County SPOC	Mary Jo Sistek	300 Liberty Avenue, State Office Bldg	Pittsburgh PA 15222	412-565-2146	No	0
Brashear Association, Inc	Hugh J. Brannan III	2005 Sarah Street	Pittsburgh PA 15203	412-431-2236	No	0
YMCA of McKeesport	Dexter Hairston	523 Sinclair Street	McKeesport PA 15132-3082	412-664-9168	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Carnegie Library of Pittsburgh	Job Career & Education Center	4400 Forbes Avenue	Pittsburgh PA 15213-4080	412-622-3114	No	0
Pittsburgh Branch NAACP	M. Gayle Moss	2203 Wylie Avenue	Pittsburgh PA 15219		No	0
Council of Three Rivers American Indian Center, Inc.	G. Nowinsky	Singing Winds - Administrative Office 120 Charles Street	Pittsburgh PA 15238	412-782-4457	No	0
On-Air Recruitment	General Manager	100 Ryan Court – Ste 98	Pittsburgh PA 15205	412-279-5400	No	1
Keymarket Web-site	General Manager	Froggyland.com	Pittsburgh PA 15205	412-2779-5400	No	0
Pgh. Post Gazette Monster.com	Monster, Inc./ Monster.com	5 Clock Tower Place	Maynard MA 01754		No	1
PittsburghJobs.com	Beyond.com Network	PittsburghJobs.com			No	1

## ATTACHMENT B

### MENU OPTION ACTIVITIES

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. Stations WOGI has engaged in the following outreach activities during the year covered by this report:

#### **#1 WEIRTON AREA/FOLLANSBEE CHAMER of COMMERCE & WORKFORCE Job Fair:**

- ◆ Participation in Weirton Area Chamber of Commerce, Follansbee Chamber of Commerce and Workforce Job Fair on Wednesday, June 17<sup>th</sup> from 10AM to 2PM. We attended a local job fair at the Millsop Community Center Rose Room in Weirton WV. There were over 300 in attendance. We aired a schedule of 50 30-second public service announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

#### **#1 COMMUNITY ACTION COUNCIL Ohio Valley Job Fair:**

- ◆ Participation. Friday, September 15<sup>th</sup> – 2PM to 6PM. Location: Jefferson Community College, 4000 Sunset Boulevard in Steubenville Ohio 43952. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. We aired a schedule of 50 30-second public service announcements promoting the free event.. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

#### **Radio Station Group Tours**

We routinely give group tours of our facility, 100 Ryan Court, Pittsburgh PA to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups.

To request a tour contact:  
Keymarket of PA, LLC  
100 Ryan Court  
Pittsburgh PA 15205  
Attention: General Manager  
412-279-5400

If your organization would like to be contacted regarding future vacancies, please contact:  
Joyce Nicholson, Human Resources Administrator  
Keymarket of Ohio, LLC, 320 Market Street, Steubenville OH 43952  
Phone: 740-283-4747  
Fax: 740-283-1035

