



EEO PUBLIC FILE REPORT

For stations

WOGI-FM – Moon Township PA

WKPL-FM – Ellwood City PA

WOHI-AM – East Liverpool OH

This EEO Public File Report is filed in Station WOGI/WKPL/WOHI's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2010, the station filled the following full-time vacancies:

Sales Account Executives: 2

ACTIVITY TO REPORT THIS PERIOD

The station interviewed a total of 8 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

RECRUITMENT SOURCES USED

Attachment A contains the following information for the full-time vacancies:

- The recruitment source(s) used to fill each vacancy;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with the vacancies.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Employment Unit Address: 131 Pleasant Drive #U-5, Aliquippa PA 15001

ATTACHMENT A
FULL-TIME VACANCY EEO INFORMATION

Keymarket Licenses, LLC is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. The attachment exemplifies those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.

Name of Recruitment Source	Contact Person	Address	Address	Did the Source Request Notification?	# of Referrals
Job Training for Beaver Co, Inc	Kate Skoff Hendrickson	3582 Brodhead Road, Suite 201	Monaca PA 15061-2523	No	0
CareerLink Centers	James Mackin	2103 Ninth Avenue	Beaver Falls PA 15010	No	0
Priority Two	Bud Longfellow	1501 W. Ignomar Road	Pittsburgh PA 15237	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	No	0
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	No	0
Beaver Co Branch NAACP	Willie Sallis	AAUD Franklin Ctr, 542 Franklin Ave	Aliquippa PA 15001	No	0
Pittsburgh Branch NAACP	M. Gayle Moss	2203 Wylie Avenue	Pittsburgh PA 15219	No	0

Council of Three Rivers American Indian Center, Inc.	G. Nowinsky	Singing Winds - Administrative Office 120 Charles Street	Pittsburgh PA 15238	No	0
CAC Job Fair	Barb West	Jefferson Co Community Action Council, 114 N. 4 th St.	Steubenville OH 43952	No	0
Workforce Job Fair	Weirton Chamber of Commerce	Millsop Community Center	Weirton WV	No	0
On-Air Recruitment	General Manager	131 Pleasant Drive #U-5	Aliquippa PA 15001	No	2
Keymarket Web-site	General Manager	Froggyland.com	Aliquippa PA 15001	No	1
Pgh. Post Gazette Monster.com	Monster, Inc./ Monster.com	5 Clock Tower Place	Maynard MA 01754	No	2
PittsburghJobs.com	Beyond.com Network	PittsburghJobs.com		No	2
Beaver County Times	Marcy	400 Fair Avenue	Beaver PA 15009	No	1

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Sales Account Executive (1)

Recruitment Source That Referred the Hiree: PittsburghJobs.com

Date Vacancy Opened: 04/17/2009

Total Number Hired: 1

Date Vacancy Filled: 10/27/2009

Total Number of Persons Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
Job Training for Beaver Co, Inc	Kate Skoff Hendrickson	3582 Brodhead Road, Suite 201	Monaca PA 15061-2523	724-728-2020	No	0
CareerLink Centers	James Mackin	2103 Ninth Avenue	Beaver Falls PA 15010	724-728-4860	No	0
Priority Two	Bud Longfellow	1501 W. Ignomar Road	Pittsburgh PA 15237	412-364-3613	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	0
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0
Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0

Beaver Co Branch NAACP	Willie Sallis	AAUD Franklin Ctr, 542 Franklin Ave	Aliquippa PA 15001		No	0
Pittsburgh Branch NAACP	M. Gayle Moss	2203 Wylie Avenue	Pittsburgh PA 15219		No	0
Council of Three Rivers American Indian Center, Inc.	G. Nowinsky	Singing Winds - Administrative Office 120 Charles Street	Pittsburgh PA 15238	412-782-4457	No	0
On-Air Recruitment	General Manager	131 Pleasant Drive #U-5	Aliquippa PA 15001	724-378-1271	No	1
Keymarket Web-site	General Manager	Froggyland.com	Aliquippa PA 15001	724-378-1271	No	0
Pgh. Post Gazette Monster.com	Monster, Inc./ Monster.com	5 Clock Tower Place	Maynard MA 01754		No	2
PittsburghJobs.com	Beyond.com Network	PittsburghJobs.com			No	2

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Sales Account Executive (2)

Recruitment Source That Referred the Hiree: Beaver County Times

Date Vacancy Opened: 10/26/2009

Total Number Hired: 1

Date Vacancy Filled: 12/15/2009

Total Number of Persons Interviewed for the Vacancy: 3

Recruitment Sources Used to Fill the Vacancy

RECRUITMENT SOURCES	CONTACT PERSON	ADDRESS	CITY - STATE - ZIP	PHONE/FAX	Did Source Request Notification?	How many referrals from this source?
Job Training for Beaver Co, Inc	Kate Skoff Hendrickson	3582 Brodhead Road, Suite 201	Monaca PA 15061-2523	724-728-2020	No	0
CareerLink Centers	James Mackin	2103 Ninth Avenue	Beaver Falls PA 15010	724-728-4860	No	0
Priority Two	Bud Longfellow	1501 W. Ignomar Road	Pittsburgh PA 15237	412-364-3613	No	0
CCAC	Carol A. Yoannone	808 Ridge Avenue	Pittsburgh PA 15212	412-323-2323	No	0
African-American Institute for Excellence, Inc - AMIE	Abdul Hakeem Saalihi	7209 Race Street	Pittsburgh PA 15208	412-242-8385	No	0
Bidwell Training Center, Inc	Ken Huselton	1815 Metropolitan Street	Pittsburgh PA 15233	412-323-4000	No	0
Duquesne University	Career Services	600 Forbes Avenue	Pittsburgh PA 15282	412-396-6222	No	0
PAPEN - PA Professional Employment Network	Mr. Louis F. Sander	2942 E. Hardies Road	Gibsonia PA 15044	724-443-8260 Fax	No	0
The Hispanic Center, Inc.	Pedro Bretz	800 Allegheny Ave, Suite 127	Pittsburgh PA 15233	412-322-2716	No	0

Urban League of Greater Pittsburgh, Inc	Ms. Esther L. Bush	610 Wood Street	Pittsburgh PA 15222	412-227-4802	No	0
Beaver Co Branch NAACP	Willie Sallis	AAUD Franklin Ctr, 542 Franklin Ave	Aliquippa PA 15001		No	0
Pittsburgh Branch NAACP	M. Gayle Moss	2203 Wylie Avenue	Pittsburgh PA 15219		No	0
Council of Three Rivers American Indian Center, Inc.	G. Nowinsky	Singing Winds - Administrative Office 120 Charles Street	Pittsburgh PA 15238	412-782-4457	No	0
On-Air Recruitment	General Manager	131 Pleasant Drive #U-5	Aliquippa PA 15001	724-378-1271	No	1
Keymarket Web-site	General Manager	Froggyland.com	Aliquippa PA 15001	724-378-1271	No	1
Beaver County Times	Marcy	400 Fair Avenue	Beaver PA 15009		No	1

ATTACHMENT B MENU OPTION ACTIVITIES

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. Stations WOGI/WKPL/WOHI has engaged in the following outreach activities during the year covered by this report:

#1 WEIRTON AREA/FOLLANSBEE CHAMER of COMMERCE & WORKFORCE Job Fair:

- ◆ Participation in Weirton Area Chamber of Commerce, Follansbee Chamber of Commerce and Workforce Job Fair on Wednesday, June 17th from 10AM to 2PM. We attended a local job fair at the Millsop Community Center Rose Room in Weirton WV. There were over 300 in attendance. We aired a schedule of 50 30-second public service announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

#1 COMMUNITY ACTION COUNCIL Ohio Valley Job Fair:

- ◆ Participation. Friday, September 15th – 2PM to 6PM. Location: Jefferson Community College, 4000 Sunset Boulevard in Steubenville Ohio 43952. We attended a local job fair at the Jefferson Community College for Jefferson County Community Action Council. We aired a schedule of 50 30-second public service announcements promoting the free event.. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

#1 PENN COMMERCIAL BUSINESS / TECHNICAL School Job Fair:

Participation in 2010 Career & College Fair on Friday, March 19th 9AM to 2PM at Penn Commercial Business & Technical School, Washington PA. We attended a local job fair at the Penn Commercial Business & Technical School, 242 Oak Spring Road, Washington PA 15301. This event provides various opportunities to members of the community whether through prospective employment and/or education. All high schools and vocational schools from the southwestern counties in Pennsylvania; the northwestern panhandle of West Virginia and southeastern counties in Ohio were invited to bring their students to the event. The general public was also invited. We aired a schedule of 50 30-second announcements promoting the free event. Representing Keymarket of PA, LLC: Joyce Nicholson, Human Resources Administrator.

#1 PENN STATE COLLEGE of COMMUNICATIONS JOBEXPO.COMM 2010 Career/Internship Event:

Participation in 2010 Penn State JobExpo.Comm eleventh annual event on Friday, March 19th 9AM to 2PM at the HUB's Alumni Hall. We attended a local job fair in which the purpose was to meet with graduate job-seekers looking for employment from our area. Representing Keymarket of PA, LLC: Dave Davies of Altoona Forever stations.

#1 FAYETTE CAREERLINK JOBS EXPO:

Participation in 2010 Fayette CareerLink Jobs Expo on Thursday, March 25th 12PM to 3PM at the Uniontown Holiday Inn and Conference Center. We attended a local job fair in which the purpose was to meet with job-seekers looking for employment in the workforce and meet with those interested in acquiring additional information about working in the field of radio and/or sales. Representing Keymarket of PA, LLC: Andrew Powaski, Market Manager and Bruce Baker, Senior Account Executive.

Radio Station Group Tours

We routinely give group tours of our facility, 131 Pleasant Drive #U-5, Aliquippa PA to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups.

To request a tour contact:
Keymarket of PA, LLC
131 Pleasant Drive #U-5
Aliquippa PA 15001
Attention: General Manager
724-378-1271

If your organization would like to be contacted regarding future vacancies, please contact:

Joyce Nicholson, Human Resources Administrator
Keymarket of Ohio, LLC, 320 Market Street, Steubenville OH 43952
Phone: 740-283-4747
Fax: 740-283-1035

